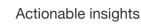
The Impact Of Mobility, IoT, And Artificial Intelligence On The Future Of Business Transformation

UNIFIED ENDPOINT MANAGEMENT

Artificial intelligence and cognitive computing







Contextual analytics

Productivity



Content



Data





Security

Threats



Devices and things



Smartphones



Tablets



Laptops



Wearables



Internet of things



More devices and things



TOP DRIVERS OF UNIFIED ENDPOINT MANAGEMENT ADOPTION

User demand for data anytime/anywhere



Need to lower total cost of ownership

THE ENDPOINT MANAGEMENT LANDSCAPE IS **INCREASINGLY COMPLEX**

Organizations are seeing huge increases in endpoint data . . .



96% will see an increase in endpoint data in the next 3 years.



computing by 2020.

80% will implement Al/cognitive

... so they are turning to Al/cognitive computing to generate insights from this data

Organizations are supporting more devices than ever . . .



72% of workers use a mobile

device weekly for work.*



use at least three devices for

of organizations will be



use a desktop or laptop.*

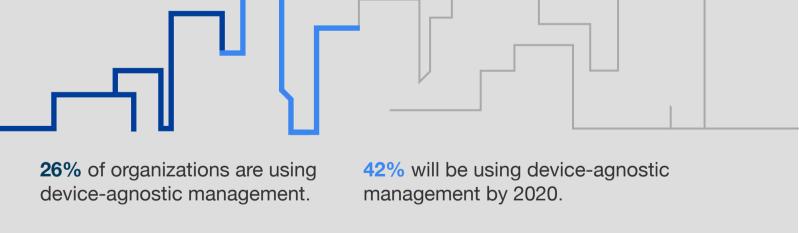
99%



managing IoT devices by 2020.

88%

. . . and will move toward a device-agnostic approach



UNIFIED ENDPOINT MANAGEMENT IS GROWING RAPIDLY



More than half of organizations will adopt this

15% are using UEM today.

approach by 2020.

54% will have UEM in place by 2020.

Methodology: In this study, Forrester conducted an online survey of 556 IT professionals at the director level and above in the US, the UK, Germany,

India, and Australia. Base: 556 IT professionals at the director level and above in the US, the UK, Germany, India, and Australia

of IBM, January 2017 *Source: Forrester Data Global Business Technographics® Telecommunications And Mobility Workforce Survey, 2016

Source: A commissioned study conducted by Forrester Consulting on behalf



