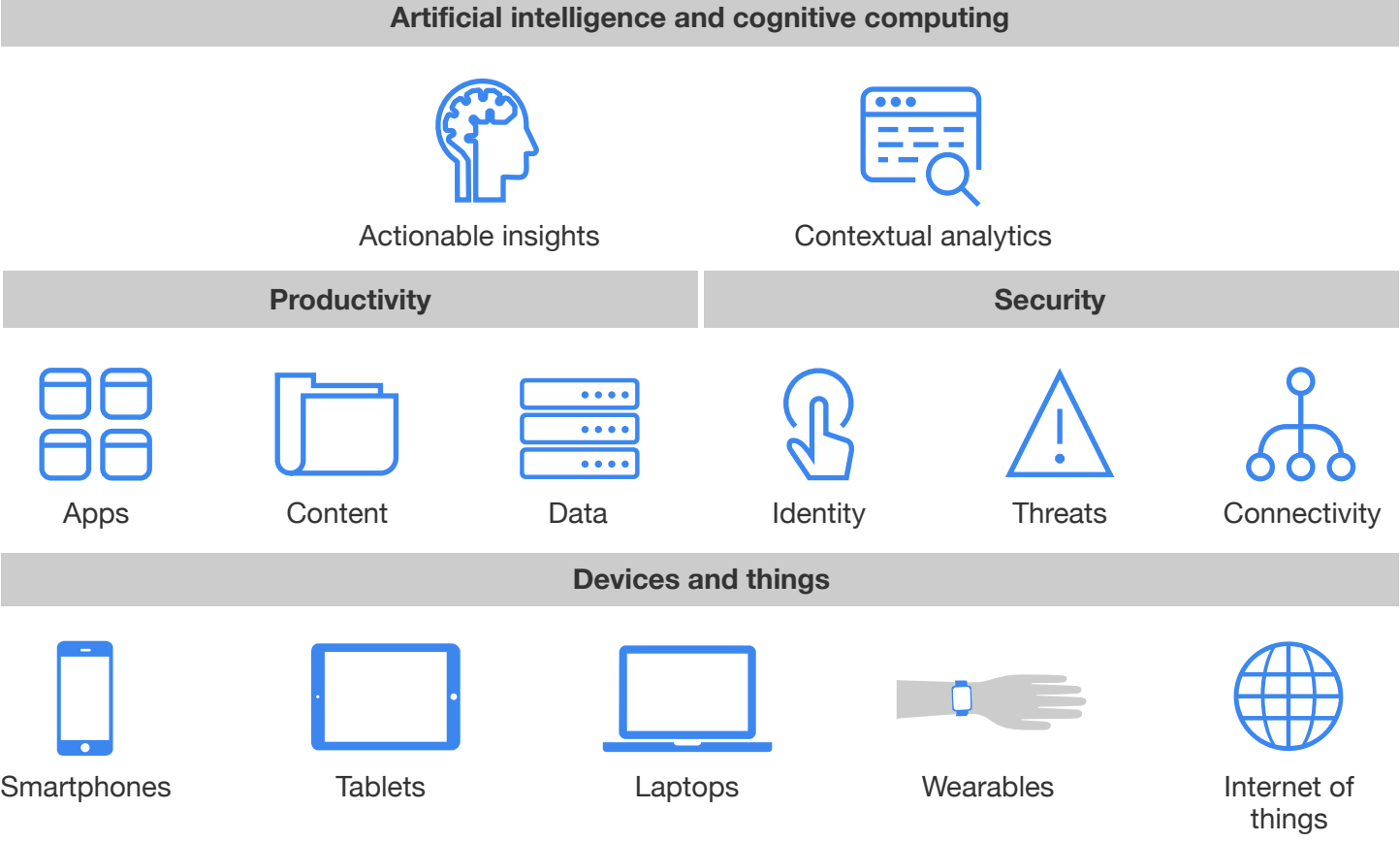


Mobile Vision 2020

The Impact Of Mobility, IoT, And Artificial Intelligence On The Future Of Business Transformation

FORRESTER®

UNIFIED ENDPOINT MANAGEMENT



TOP DRIVERS OF UNIFIED ENDPOINT MANAGEMENT ADOPTION



THE ENDPOINT MANAGEMENT LANDSCAPE IS INCREASINGLY COMPLEX

Organizations are seeing huge increases in endpoint data . . .



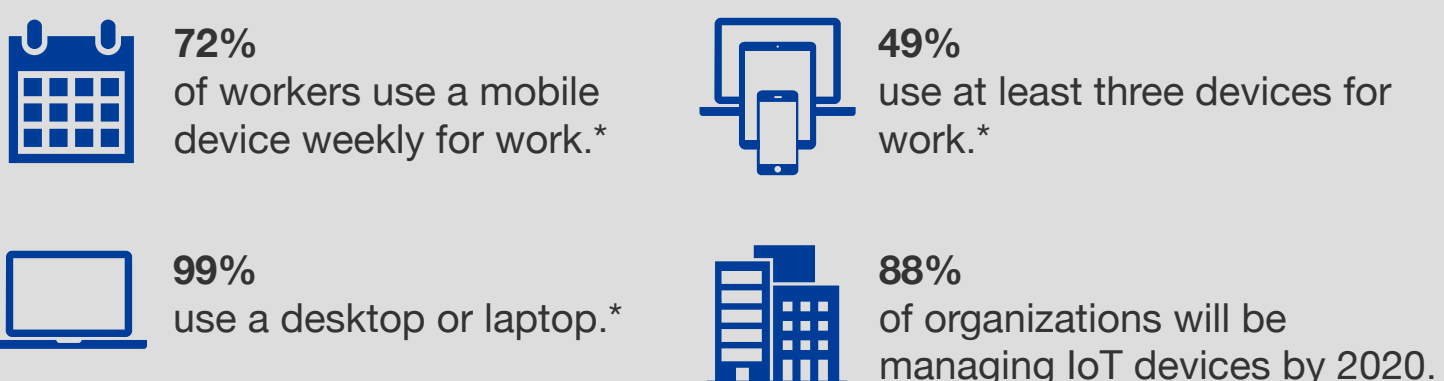
96% will see an increase in endpoint data in the next 3 years.



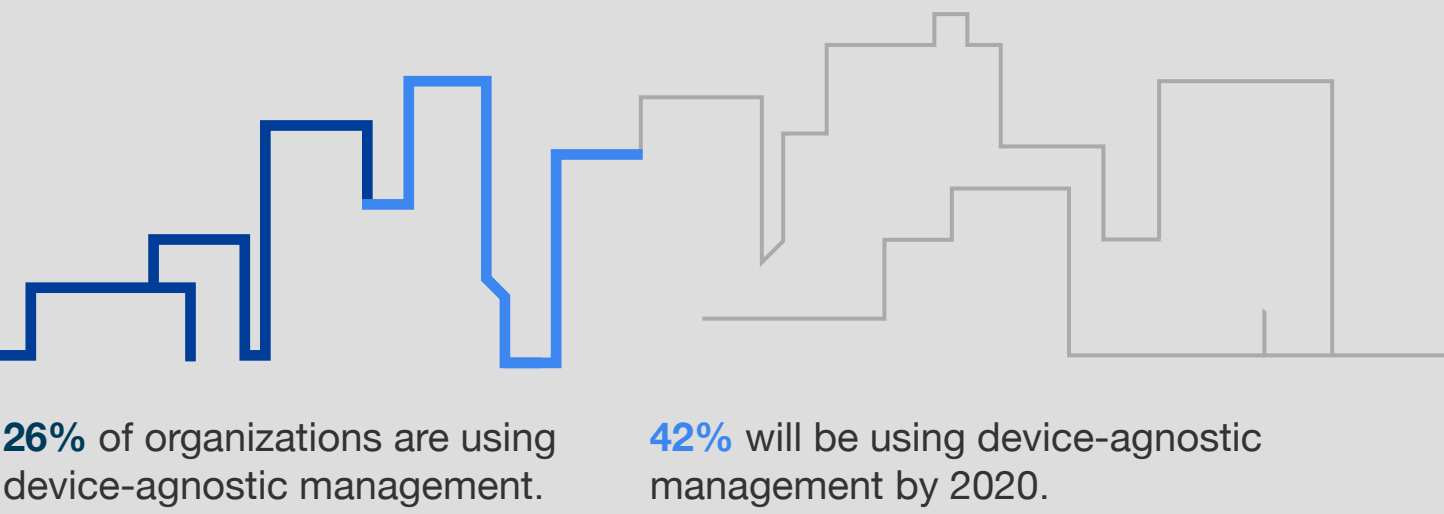
80% will implement AI/cognitive computing by 2020.

. . . so they are turning to AI/cognitive computing to generate insights from this data

Organizations are supporting more devices than ever . . .



. . . and will move toward a device-agnostic approach



UNIFIED ENDPOINT MANAGEMENT IS GROWING RAPIDLY

More than half of organizations will adopt this approach by 2020.



Methodology: In this study, Forrester conducted an online survey of 556 IT professionals at the director level and above in the US, the UK, Germany, India, and Australia.
Base: 556 IT professionals at the director level and above in the US, the UK, Germany, India, and Australia
Source: A commissioned study conducted by Forrester Consulting on behalf of IBM, January 2017
***Source:** Forrester Data Global Business Technographics® Telecommunications And Mobility Workforce Survey, 2016

